



## Monday August 28, 2023

9-11:30 Film in Oklahoma

*As Oklahoma becomes a vital force in the film industry, attend pre-conference sessions on how to ensure your community is engaged and ready for projects.*

### **9:30 AM Keynote: Reel Impact with Mike Fantasia**

From “Top Gun: Maverick” and “The Amazing Spiderman” to the forthcoming film “Killers of the Flower Moon” produced right here in Oklahoma, Mike Fantasia has worked as a film location professional for nearly 30 years on some of Hollywood’s biggest productions. Community collaboration is critical to the success of the film and television industry when working on-location across the globe. Join us for this special keynote to learn more about how communities and film productions can successfully collaborate in bringing the economic benefits of the entertainment industry to Oklahoma’s statewide communities.

### **10:30 AM Breakout: Problem Solvers: A Deep Dive into Filming On-Location in Oklahoma**

Moderator: Mike Fantasia

Panelists: Chris Kucharski – Locations Manager (“Reservation Dogs”)

Luke Helms – Key Asst. Locations Manager (“Tulsa King”)

El Reno City Manager Matt Sandidge

City of Pawhuska Police Chief Lorrie Hennes

Join moderator Mike Fantasia for an extended conversation alongside local film professionals and city leadership as they take a deeper dive into specific areas of development needed at the local level for communities to sustain and support the film and television industry as well as cultivate the maximum benefit and impact to their region.

### **10:30 Breakout: The Sound of Success: Amplifying Communities Through Music**

Moderator: Jim Cowan, Director of Chickasha Economic Development Council & President/CEO of Chickasha Chamber of Commerce

Panelists: Maggie McClure - Singer-Songwriter/Recording Artist/Actress/Film Producer and half of Americana duo The Imaginaries

Meg Gould, Executive Director of Tulsa Office of Film, Music, Arts & Culture

Much like traditional industries including oil and gas, manufacturing and tourism, a flourishing music industry can amplify a city’s economy. As such, the importance of having a strategic plan customized to fit the uniqueness of each community cannot be understated as more cities across the country invest in music incentives, branding and policy to champion this sector. Learn more from city organizations on how music is

playing a key role in revitalizing communities and successfully drawing new attention to both Oklahoma's statewide cities and music talent/infrastructure.

9-10:00 Senate Select Committee on Economic Development Networking Hour

**10-11:30 Senate Select Committee on Economic Development**

Attendees are invited to attend as the select committee strives for greater collaboration with industry professionals and to discuss project development in the state.

**12 Lunch - Opening Keynote Address**

Welcome, Hopper Smith, Oklahoma Department of Commerce

Welcome Lt. Governor Matt Pinnell, State of Oklahoma

Keynote: Deputy Assistant Secretary Dennis Alvord, US Commerce

U.S. Deputy Assistant Secretary of Commerce for Economic Development Dennis Alvord Provides an Overview of U.S. Department of Commerce Policies and Programs that are Helping to Spur Equitable Economic Opportunity in Oklahoma and beyond.

**1:30 -2:30 Breakout Sessions**

Beyond the Bottom Line: Thinking About the Future Today

- Andrea Anderson, Ardmore Development Authority
- Stephanie Regan, AAON
- Nick Steinke, Olsson Corp Environmental Industry Expert

This enlightening session brings together industry experts to explore the transformative initiatives aimed at fostering growth and driving positive change for their companies and the communities in which they operate. Participants will delve into the multifaceted aspects of key issues , its influence on their business, and how it can be utilized as a driving force for future economic prosperity.

Addressing Barriers in Workforce Development

- Lee Copeland, Greater Oklahoma City Chamber
- Treasure McKenzie, Bridges out of Poverty
- Shane Phillips, WorkReady Oklahoma

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Resources Available to Communities for Industrial Site Development

- Jennifer Springer, Oklahoma Department of Commerce
- Jared Cooper, Oklahoma Department of Commerce

In an effort to address one of the state's largest bottlenecks in economic development, the Business Development team at the Oklahoma Department of Commerce launched the SITES program to assist communities with the development and improvement of competitive industrial sites. In this session, hear an overview of new resources available to help communities identify, establish, improve, and market their industrial sites to spur economic development and diversification of local economies.

## **2:45-3:30 Breakout Sessions**

### Recruiting Talent to Your Community

- Charlene Flanery, Blackwell Industrial Authority & Blackwell Economic Development Authority
- Bob Ross Topeka Partnership

As many Oklahoma communities are considering talent attraction there are best practices to point to already making impact. Attend this session to learn how the Greater Topeka Partnership has leveraged a talent incentive to assist area employers. The session is led by an Oklahoma community in the beginning phase of a talent attraction program.

### Municipal Collaboration

- Jeff Seymour, Greater Oklahoma City Chamber
- Joanna McSpadden, City of Oklahoma City
- Keith Kuhlman, The Alliance for Economic Development Oklahoma City

Session Description TBA

### Foreign Direct Investment Session

- Chris Knight, Wavteq

Wavteq represents Oklahoma around the globe, delivering high potential opportunities in Trade and Global Investment. Hear advice from Chris Knight on how a community can attract foreign investment as well as Commerce assistance available for existing companies in doing business outside the US.

## **4:00-5:00 Breakout Sessions**

### Regionalism is Working in Oklahoma

- Jeff Seymour, Greater Oklahoma City Chamber
- Reagan Mitchell, Stillwater Chamber
- Arthur Jackson, Tulsa Regional Chamber
- Meggie Froman-Knight, Claremore Industrial & Economic Development Authority

Are you looking to become a regional partner while still marketing your community? Then join us for a breakout session entitled "How to be a Good Regional Partner and Still Market Your Community" to learn how to accomplish both! This session will cover the strategies and tools needed to be a successful regional partner while still promoting your community. We'll discuss topics such as how to collaborate with other local entities, and how to create a unified voice to best market your community. Don't miss this opportunity to learn the best ways to become a good regional partner and still market your community!

### Tribal Involvement in Economic Development Projects

- Andy McMillan, Cherokee Nation
- Other Panelist TBA

Come join us in this unique and informative breakout session to learn how to effectively collaborate with Native American Tribes on economic development projects. Here, we'll explore how to create mutually beneficial partnerships that honor cultural values and support sustainable economic growth.

### Quality of Life, Infrastructure and Workforce Development Tools

- Jon Chiappe, Oklahoma Department of Commerce5-7 Networking Reception

Come join us in this unique and informative breakout session to learn how to effectively collaborate with Native American Tribes on economic development projects. Here, we'll explore how to create mutually beneficial partnerships that honor cultural values and support sustainable economic growth.

5-7 Networking Reception

Hosted by Tulsa Innovation Lab and George Kaiser Family Foundation

## **Tuesday August 29, 2023**

7:30-8:30 Breakfast Buffet

### **8:00- 8:45 Breakout Sessions**

Engaging Site Consultants

- Garrett Wright, Public Service Company of OK
- Christy Idelman, OGE
- Gray Swoope, VisionFirst Advisors

How to cultivate relationships with Site Consultants and stakeholders led by utility providers in Oklahoma. In the economic development world, site selection consultants can be an excellent avenue to help generate more leads for your community and to get more interest from outside your region. For economic development project leads, there are two primary ways to get leads, one is through direct connections with companies and the second is through your relationships with site selection consultants. Join this session to learn more about creative ways that economic developers should engage with site selection consultants from across the world to make sure your community and region are on their radar for their next project.

Overview of Federal Funding Programs

- Brian Bigbie, Tulsa Ports
- Michael Ryburn, SWODA

Attend this roundtable to learn how communities of all sizes have used federal funding opportunities to address economic development needs.

Economic Development 101

- David Myers, Ponca City Development Authority

Are you ready to learn the fundamentals of economic development? Economic Development 101 designed for new practitioners, board members and stakeholders, will provide you with an introduction to the essential concepts and practices of economic development. Join us to gain valuable insights into the economic development process and equip yourself with the knowledge to help drive economic growth.

### **9- 10 Breakfast Message – Alysia Cook, Opportunity Strategies:**

Trends in Economic and Workforce Development

Join Alysia in an engaging exploration of innovative Economic and Workforce Development trends that will empower your community for a transformative future. Uncover visionary strategies that have driven impactful change in other communities across the country. Discover how to implement these ideas in your own community to foster growth and prosperity.

## 10:15-11:00 Breakout Sessions

### Building Tech Led Economic Development Strategies Across the Urban/Rural Divide

- Heather McDowell, Port Muskogee
- Jim Eldridge, Ada Jobs Foundation
- Jennifer Hankins, Tulsa Innovation Labs

Join us in this thought-provoking breakout session as we explore innovative approaches and actionable strategies to bridge the urban/rural divide and pave the way for a tech-powered economic future that leaves no community behind. Together, we can build a more inclusive and prosperous tomorrow!

### Industry Driven Talent Pipeline Strategies

- Scott Fry, MidAmerica Industrial Park
- Sheila Shook, Tulsa Ports/ Lee Copeland, Oklahoma City Chamber of Commerce
- Dr. Scott Newman, Oklahoma State University/OKC
- Mark Silvers, Oklahoma Gas & Electric,
- Karen KellyTri-Star Glass

This panel discussion will focus on best practices related to industry-built talent pipelines. Case studies will be presented highlighting how business collaborated with education and economic development organizations to implement strategies to ensure a continuous supply of qualified workers in high-demand occupations.

### Oklahoma's Economic Development Pipeline and Trends

- Jennifer Springer, Oklahoma Department of Commerce

Oklahoma is currently seeing historic demand and opportunities in economic development. In this session, Jennifer Springer will cover project pipeline trends, opportunities, and resources available to communities to be successful in recruiting economic development wins to their communities. Take away actionable processes to build a vibrant economy in cities, towns, and regions of all sizes.

## 11:15-12:00 Breakout Sessions

### Unpacking the Housing Issue and How Communities are Addressing the Topic

- Jonathan Butler, Partner Tulsa
- Vickie Jordan, Boomtown
- Mike Miller, City of Muskogee

Join us for an engaging and insightful breakout session on housing availability, where we will discuss challenges, policy and incentives that are increasing diverse housing options for urban and rural communities. This session aims to bring together policymakers, experts and community leaders who are addressing the housing crisis that affects countless individuals and families and every Oklahoma community.

### Winning Economic Development Projects Facilitated by a Site Consultant

- Tonya Crist, InSite Consulting
- Rob Cornwell, InSite Consulting

Would you like to land more projects for your community? A key driver to winning projects is readiness at the community level. In this session, InSite Consulting will show you how to get there with practical advice and step-by-step instructions. Learn more about the differences between Industrial Sites and Regional Business

Parks and how to market both. Hear tips on how to improve both content and response time to RFPs and walk away with a plan for your Community to be Ready!

#### Strategic Planning led by Opportunity Strategies

- Alysia Cook, Opportunity Strategies

If your organization has struggled with creating a successful Strategic Plan or Program of Work, or if you have had difficulties executing the one you have, this session is for you. In this session, Alysia uncovers the keys to an effective planning process through board and staff engagement, mission & vision development, and realistic implementation. This session will teach you how to build a blueprint for success to achieve your organization's goals and create more value for those you serve.

#### **12:30 – 1:30 Lunch and General Session**

Talking Economic Development (TED).

#### Leveraging Collaboration in Suburban Economic Development

- Chelsea Levo Feary, Owasso Chamber of Commerce and Economic Development

Economic development looks different in the suburbs. These smaller communities still harness a "small town spirit" while housing development pushes its way through city limits and residents commute to the big city every weekday for work. With less space for industrial development and more interaction with retail and service-based businesses, economic development flexes in BR&E, small business, and entrepreneurial development. Collaboration is key to a strong business climate where many community players are influencers and have a seat at the table.

#### Demystifying TIF Districts

- Jeff Sabin, Partners Center for Economic Development Law
- Carol Ervin, City of Atoka

Description Coming

#### Building a Workforce- What you didn't know about OkCareerTech!"

- Brent Hakin, OK Career Tech

Oklahoma Career and Technology Education is built for the workforce, learn how this service agency delivers demand focused, Education that works for YOU! From building interest in careers in middle school students to preparing second chance citizens for the changing job market OkCareerTech is focused on delivering trained employees and dedicated to supporting upskilling needs in your business. OkCareerTech, adding value to your Economic Development future!

#### **1:45 General Closing Session**

The Anatomy of a Recent Win / Case Study on the 3Sun solar manufacturing project

The company is planning their first phase of investment with a 2 million sq. ft. facility at the Tulsa Port of Inola that will employ around 1,000 workers.

- Giovanni Bertolino, head of 3Sun USA
- David Denison, Kroll
- Andrew Ralstin, Tulsa Ports



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