

# SCHEDULE AT-A-GLANCE

## Oklahoma City Convention Center, 3<sup>RD</sup> Floor



### Sunday, August 25, 2024

5:00p-7:00p Happy Hour  
Basin Bar, Omni Lobby  
Hosted by *Oklahoma Rural Investment Fund and Retail Attractions*

### Monday, August 26, 2024

9:30a 3<sup>RD</sup>FLR Registration Opens

10:15a-11:30a BLLRM Pre-Conference Legislative Session with **Kim Moore, Site Consultant**

11:45a-1:15p ——— **OPENING SESSION** ———

BLLRM Lunch & Keynote Address  
**Brian Byrnes, OKC Thunder**

1:30p-2:30p ——— **BREAKOUT SESSIONS** ———

- 301A Retail Incubation into Downtown Revitalization
- 301B Innovation in Workforce Development: Upskilling and Work-Based Learning in Oklahoma
- 301C Why Film Matters: A Community Perspective
- 301D Leading the Court: CEO Strategies for Slam-Dunking Growth and Innovation

2:45p-3:45p ——— **BREAKOUT SESSIONS** ———

- 301A TIF'n with a Mission
- 301B Land a Slam Dunk with Your BR+E Program
- 301C Technology Based Economic Development: Accelerating Growth and Innovation
- 301D Centering Community in Economic and Community Development

4:00p-5:00p ——— **BREAKOUT SESSIONS** ———

- 301A Second Chance Hiring: It's for Everyone!
- 301B Energy, the Environment, and Economic Development: Fireside Chat with Ken McQueen, Oklahoma Secretary of Energy and Environment
- 301C The Sustainable Impact of Live Music on Communities
- 301D Building the Next Oklahoma Economy - Lessons on Leveraging Federal Funding for Site Readiness

5:00p-7:00p 3<sup>RD</sup>FLR Networking Reception

### Tuesday, August 27, 2024

7:30a-8:30a 3<sup>RD</sup>FLR Breakfast and Registration Opens

8:20a-9:30a BLLRM Breakfast Keynote Address  
**Jim Tull, Negotiation Training**

9:40a-10:30a ——— **BREAKOUT SESSIONS** ———

- 301A Aerospace and Technology: Charting Oklahoma's Path to Innovation
- 301B Increasing Your Assist-to-Turnover Ratio with the Latest Tools
- 301C County Economic Development: Your Project's Assist Leader
- 301D Breaking Through the Defense: How BRE Programs Power Startup Manufacturers to Thrive in the Community

10:45a-11:45a ——— **BREAKOUT SESSIONS** ———

- 301A Negotiation Theory in Practice for Economic Development
- 301B The Economics of Modern Surface Infrastructures
- 301C Small Business Incubator Panel
- 301D Next Wave of Innovating Economic Development: Insights from Emerging GenZ Leaders

11:45a-1:00p BLLRM Lunch, Keynote Address & Awards  
**Lt. Governor Pinnell**

1:15p-2:15p ——— **BREAKOUT SESSIONS** ———

- 301A Workforce Development Starts with K-12: Invest in the Future Now
- 301B Border Queen Harvest Hub
- 301C Public-Private Incentives and Economic Growth Strategies
- 301D Harnessing Tribal Economic Development for Tourism Growth



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

The Power of Knowledge and Leadership

This event will count as a **Recognized Recertification Event** through the **International Economic Development Council** for those who are **Certified Economic Developers (CEcD)**. The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers. With more than 4,500 members, IEDC is the largest organization of its kind.

Contact Select Oklahoma to learn how we can support you in becoming a CEcD. More about the CEcD certification at [iedconline.org/CEcD](http://iedconline.org/CEcD).

GET TO KNOW THEM  
**SPEAKER BIOS**

